



7x24 Exchange Southern California Proposed Chapter Roles – 2017 Q1 New Year's Kickoff

Open – Director of Programming

- Chapter content czar, moderating continuously updating industry news from refreshing sources; oversees Knowledge Base; oversees and mentors event speakers, panelists; actively participates in events, through social media, and promotes sustainable member involvement; leads the development and implementation of chapter sponsored curriculum

(N) Content Committee Chair – Proposed

- Oversees development of Chapter original materials; channels and manages industry relevant information, events, companies, people, etc.

(N) Engagement Committee Chair – Proposed

- Oversees development and deployment of membership engagement campaigns; coordinates directly with Chapter mission; develops and leads campaigns, supporting Director activities when needed, to further and sustain member engagement

(N) Education Committee Chair – Proposed

- Oversees development of education standards and protocols, curriculum campaigns, educator qualification criteria, advertisement and event coordination, etc.

(N) Employment Committee Chair – Proposed

- Oversees development of careers center (e.g. jobs, listings, fairs, recruitment, talent availability, mentoring, employment resources such as resume writing, interviewing, accreditation/continuing education counseling); coordinates incoming and outflowing materials and content, develops & coordinates activities for sub-sector

(N) Affinity Committee Chair – Proposed

- Oversees development of marketing standards and protocols, recruitment campaigns, Vendor qualification criteria, advertisement and revenue engagements, etc.

